




Ashley Laurie
Graphic Design

Sea
Clothing Tag
Branding





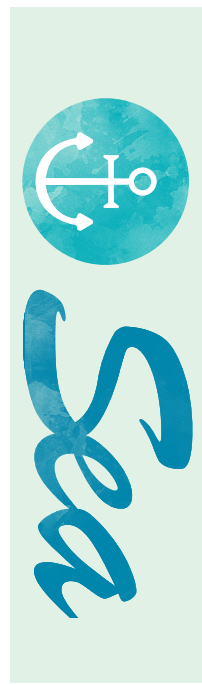
Size
Large
Swim
Jacket
\$30




SWIM JACKET



\$30



Size
36
Swimsuit
\$30



Large

Sea


Swim Cap

22^{3/4} - 23^{1/8}in




156732
Large size
22^{3/4} - 23^{1/8}in
Lattex
Made in U.S.A

\$10

Beach towel.
Size: 30" x 60".
100% Terry Velour

\$10






Photography
Bricks Leading Home



Until November last year, I was editor-in-chief of Creative Bloq's sister Apple titles, MacFormat, MacThLife, and more. For the last five months, though, I've been working from home as a freelance writer, speaker and consultant. That leap- from secure full-time employment to ohshitohshitohshit- wasn't one I took lightly, but it's fair to say that however much my wife and I tried to rationalize the pros and cons and do our sums to see if it was financially viable, it really was a leap; I screwed up my eyes, balled my fists and jumped into the unknown.

And let me tell you, there's a lot people don't tell you. I was prepared for a lot of what freelance life brought- the need for good bookkeeping, the benefits of having a dedicated office space you could close the door on, the process of pitching stories, broadening my client base, and keeping myself engaged- but I've learned a lot in my five months of freelancing that I've never heard anyone say.

So, if you're thinking about making that leap, let me show you where a few landing spots are.

1. YOU NEED LESS MONEY THAN YOU THINK

We did some calculations and worked out what the minimum amount of money I would have to make as freelance would be, to ensure we covered bills and

realistically to buy my weeks lunches when we do one big grocery shop- and to make smarter use of leftovers. And



Going Freelance

10 Things Nobody Tells You About

By Chris Phin



Until November last year, I was editor-in-chief of Creative Bloq's sister Apple titles, MacFormat, MacThLife, and more. For the last five months, though, I've been working from home as a freelance writer, speaker and consultant. That leap- from secure full-time employment to ohshitohshitohshit- wasn't one I took lightly, but it's fair to say that however much my wife and I tried to rationalize the pros and cons and do our sums to see if it was financially viable, it really was a leap; I screwed up my eyes, balled my fists and jumped into the unknown.

And let me tell you, there's a lot people don't tell you. I was prepared for a lot of what freelance life brought- the need for good bookkeeping, the benefits of having a dedicated office space you could close the door on, the process of pitching stories, broadening my client base, and keeping myself engaged- but I've learned a lot in my five months of freelancing that I've never heard anyone say.

So, if you're thinking about making that leap, let me show you were a few landing spots are.

1. YOU NEED LESS MONEY THAN YOU THINK

We did some calculations and worked out what the minimum amount of money I would have to make as freelance would be, to ensure we covered bills and some very basic food; it was tiny. (I am lucky that my wife works too, and so was offsetting the amount of money we needed as a household, even though I had been the higher wage earner. If you don't have a partner though, read on.)

In the first month of freelance, I made nearly ten times my minimum. To be clear, I'm still earning less, gross, than I was when I was employed, but for all the usual reasons- self-determination, reduced pressure of work, flexibility, and so on- I'm vastly happier. The bigger point, though, is that although my earnings have dropped, my savings have rocketed. What? Partly, that's conscious; we were understandably cautious about spending money when we didn't know how freelance would go. But also, I found I just spend less money now; because I work from home (and since there are no shops around me), I'm forced

realistically to buy my weeks lunches when we do one big grocery shop- and to make smarter use of leftovers. And because there's not the constant temptation of a \$3 coffee, a lunchtime pint, a burrito treat, and so on, freelancing is simply cheaper lifestyle for me.

2. YOU GET PLAYTIME BACK!

It's far too easy, both in full-time work and when freelance, to feed the beast. But play is really important, especially for those of us working in creative industries, not just because it's rewarding but because if you're pushed for time you'll do things you know will work- and that leads to mediocrity. Play, discover, explore. Build playtime, whatever that means for your industry, right into your day; it will bear fruit. (And if you try something and it doesn't work, celebrate; that's what it's there for.)



3. MADE ENOUGH MONEY? STOP WORKING

After a few months (and by tracking your invoices even just on a simple spreadsheet, as I do), you start to get a feel for how much money you make in a month and whether that's sufficient. And the really great bit? When I can see that magical number looming, I know I can ease off the gas a bit. It usually doesn't mean I stop pitching or writing of doing other ancillary stuff, but I can take a day off here or there, take a long bath, go for a walk or better still...

4. YOU HAVE A ROUTINE - BUT YOU CAN BREAK IT

I get up every day at 6:15 am, drive my wife to the station, come home, make myself some breakfast and eat it in front of my Mac, catching up on feeds and the news of the day. Shower, dress, and ready to work by 9:20am. This is good- otherwise I know from some other freelancers that the lure of the

sofa and daytime tv is strong -but at the same time I need to keep reminding myself: I don't work in an office. Bad night's sleep? Lie in. Glorious sunshine? Take my laptop to the pub. Nothing pressing today? Go for a drive and visit a town I've never been to before.

5. YOU GET VASTLY MORE DONE IN A DAY THEN YOU THINK

Without phones ringing, emails, pingings, senior colleagues dumping new initiatives on you and junior colleagues needing help and support, you get so much more done in a day than you had been used to when you did a regular job. Especially if you've drifted into a senior position at work, you'll recognize the feeling that you spend more time writing emails and juggling spreadsheets than you do doing the creative thing you love. At a stroke, you can cut all that stuff out; for the first week, I'd portion out work for the day yet be done by mid-afternoon, since all I was doing was the fun, creative stuff.



6. YOU GET FAT

My commute used to be a three-mile daily walk, and that wasn't counting pounding the office floor to talk to colleagues of walking between buildings; I was never slim, but this helped keep the paunch at bay. Now I could commute from my bedroom to my office with one step and my wi-fi scales have been tracking the inexorable consequence. I'm trying to force myself to exercise more, but it's always optional, and that's a problem.

7. YOU NEED TO APPOINT AN HR MANAGER

The best HR manager promote training, mandate holidays, support sick leave and more. You don't have that when freelance, but someone needs to be looking out for you else you'll burn yourself out. For me, it's my wife; for you, it might be a friend.

If you have the will, your HR manager could even be yourself, but you need to explicitly take stock every so often and check both your professional development and your mental and physical health.

8. YOU GET YOUR WEEKENDS BACK

When my wife and I both had a office jobs, weekends were for catching up on chores and straightening the house out. Now, as I work from home, I can keep things ticking over during the week. It doesn't mean I'm explicitly blocking out time to do housework, but you'd be amazed at the cumulative effect of taking that plate through anyway, sticking a load of washing on while a bath's running, or throwing together a big pot of stew in the afternoon that you'll freeze in batches. Basically I follow my 'commit to commitment' mantra, and when the weekend comes round, I get to spend quality time with my wife.

9. YOU DISCOVER YOUR REAL INTERESTS

There are other constraints beside routine when you work in an office. Even if it's a job you like, you're still told what to do each day, more or less. When you're freelance, you start every day with "what shall I do today?", and that presents an unparalleled opportunity to discover what it is you want to do that day - and the next. (And I'm still working this out.)



10. THERE'S A FREE GUIDE YOU CAN DOWNLOAD

If this has piqued your interest in taking the leap then you're in luck: there's never been a better time to be your own boss. With more and more employers outsourcing their work, and social media connecting you better than before, it's a great time to take the plunge into freelance waters. Visit <http://www.creativebloq.com/freelance-handbook>.

UNIMC





YOU'RE INVITED



Grand Opening

Where: 605 East 5th McCook, NE

When: Saturday, July 24th 2018 Time: 8a.m. - 5p.m.

The Giving Place
605 East 5th,
McCook, NE 59621



Scott Ryan
555 West 19th st.
McCook, NE 59621

Grand Opening

Saturday, July 24th 2018

8a.m. - 5p.m.

Open Times

Tuesday

3p.m.-6p.m.

Saturday

8a.m. - 5p.m.

The Giving Place

605 East 5th

McCook, NE 59621

(308) 328-3445



Your donation of used clothing will help others in our community.



Women's clothing

Dresses
Pants
Shirts
Jackets
Dress shirts



Men's clothing

Dresses
Pants
Shirts
Jackets
Dress shirts



Also Children clothing



We need your help with Donations. These Donations will then be available to people in the community that are in need.



Grand Opening

Your donation of used clothing will help others in our community.

Where: 605 East 5th McCook, NE
When: Saturday, July 24th 2018
Time: 8a.m. - 5p.m.




Kate Bryan
Manager

605 East 5th,
McCook, NE 59621

(308) 328-3445

@thegivingplace@gmail.com





The Giving Place

Old Design



New Design





TALLAHASSEE TIGER SHARKS



Vulpes Peanut Butter Porter
Beer branding





Nebraska Kearney Brewery
 Kearney Brewery brings you Vulpes new flavor Peanut Butter Porter bring out your true wild side. With this new delicious taste that can con you into wanting more and becoming a true fox.

www.kearneybrewery.com

FL

8 992772 485012

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery and may cause health problems.



Nebraska Kearney Brewery
 Kearney Brewery brings you Vulpes new flavor Peanut Butter Porter bring out your true wild side. With this new delicious taste that can con you into wanting more and becoming a true fox.

www.kearneybrewery.com

FL

8 992772 485012

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery and may cause health problems.





**I AM NOT OKAY,
BUT IT'S OKAY.**

One in 10 young people
experience a period of
major depression.

**NEED HELP?
WE'ER HERE FOR YOU.**

Visit www.okayproject.org
or call +091 290 2930



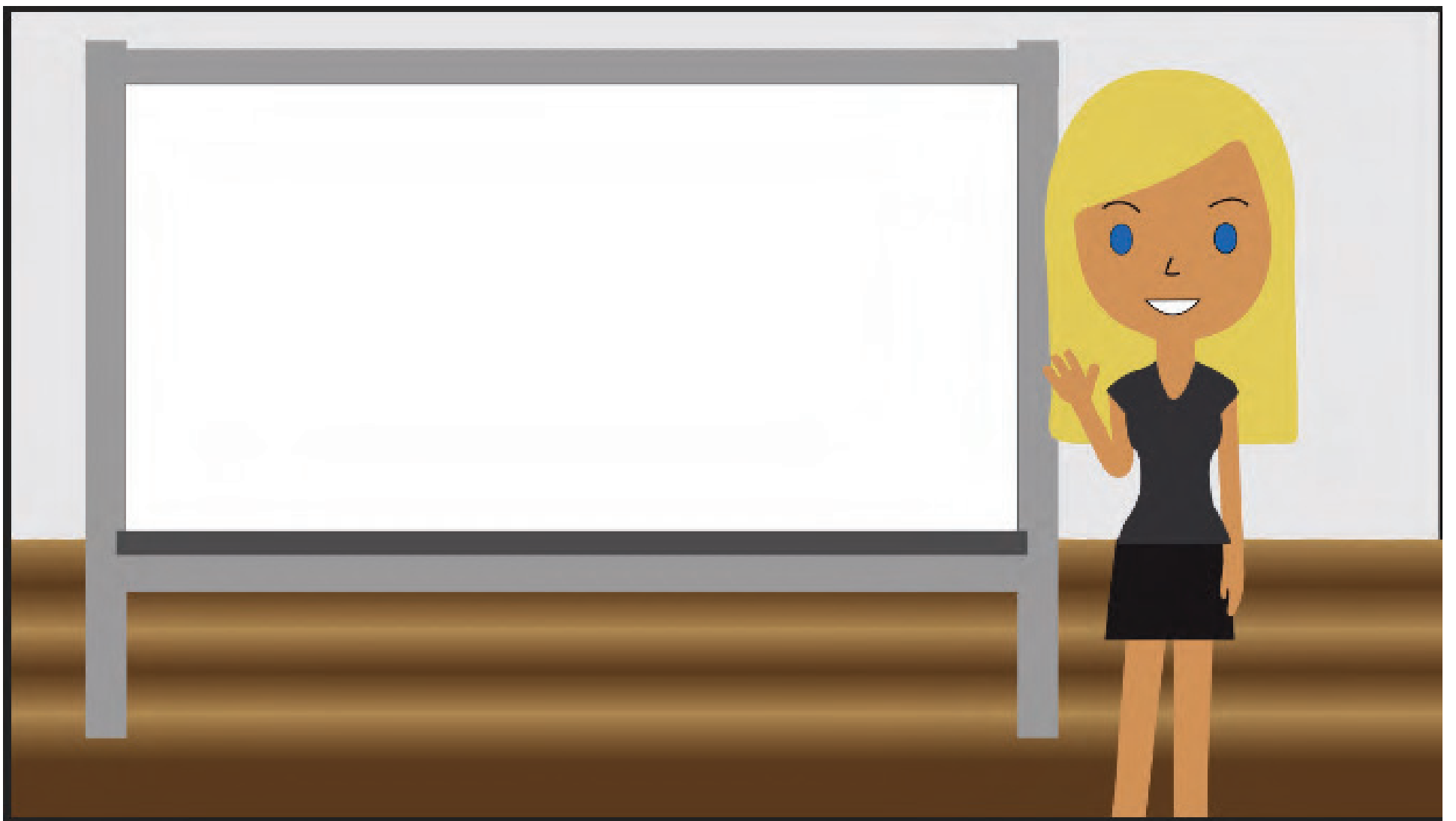
**I AM NOT OKAY,
BUT IT'S OKAY.**

One in 10 young people
experience a period of
major depression.

**NEED HELP?
WE'ER HERE FOR YOU.**

Visit www.okayproject.org
or call +091 290 2930







Ashley Laurie

Graphic Design

308-340-3502
lauriea2@lopers.unk.edu
Kearney, NE

EDUCATION

Bachelor of Fine Arts | July 2020 Associate of Science | May 2017 |
University of Nebraska Kearney McCook Community College
Visual Communication and Certificate: Print Design
Graphic Design Certificate: Multimedia

EMPLOYMENT

NRG Media | Radio Board Operator | 2018 - Current
The job entails playing commercials and announcements at predetermined times.

Selectel Wireless | Sales Associate Sep.2020 - Dec.2020
Make phone calls to people whose plans are set to expire. Also helping customers with their phones or getting a new phone along with accessories.

Kearney Cinema | Concessions | 2018 - 2020
Managed cash register and performed other related duties, tasks and responsibilities as required.

UNK Intramurals | Referee | 2017- 2020
Officiate volleyball, basketball, softball and other sports during the season.

High Plains Radio | Radio Board Operator | 2013 - 2017
The job entails playing commercials and announcements at predetermined times.

McCook City Pool | Lifeguard | 2014 - 2017
Rescue and supervises the safety of swimmers.

RECOGNITION

2019
Designed chosen UNMC (University of Nebraska Medical Center) shirt
A t-shirt design that was using there branding.

2018
3rd place in Computer Animation at National Pi Beta Lambda
Created, designed and presented video
2nd place in Computer Animation at State Pi Beta Lambda
Created, designed and presented video
3rd place in Desktop Publishing at State Pi Beta Lambda
Created and designed for non profit clothing distributor logo, poster, brochure, business card, and postcard.

ORGANIZATIONS

American Institute of Graphic Arts, 2018- current
Loper Programming and Activities Council, 2017- 2020
Susan Thompson Buffet Community, 2017- 2020
Loper Leader, 2018-2019
Phi Beta Lambda, 2016-2018

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premier Pro

Cinema 4D

Creative

Leadership

Motivation

Team Work

Reliable

RELEVANT COURSE WORK

Creative Photography
An introduction to using a camera and the techniques to produce the creative photography

Design 2
Re-branding a sports team and creating a clothing brand

Design 3
Created a design for the First Year office for the beginning of the year

Design 4
Created different packages for drinks and perfume

Computer Animation
Worked within Cinema 4D creating videos and modeling objects within the program

Audio Production
Worked on voice recording and how to make, produce and fix voice recordings